

Make a **BIG SPLASH** in the Community!

Be a Manorlu Megaducks  
Corporate Sponsor!



130

Member families

Most members  
live within

10

miles of the pool and  
patronize local businesses

100's

gather to support  
the Megaducks in  
regional meets

5

major home meets  
with large crowds from  
multiple local clubs

## Help Back the Quack!

Would you like to know about an easy, cost-effective way to reach hundreds of Upper Dublin and Abington families using multi-channel marketing throughout the summer months? Consider partnering with us!

Manorlu is a member-owned swim club nestled on three beautiful acres near the intersection of Abington and Upper Dublin Townships. We have more than than 130 member families, who come from both Upper Dublin and Abington to enjoy quiet days at the pool and raucous nights and weekends cheering on the Megaducks swimming and diving teams. With members from all demographics, sponsoring the Manorlu Megaducks could provide your business with an excellent marketing opportunity, all while supporting a cherished organization right in your local community. Corporate sponsorship offers your business the following:

- **High-visibility and Recognition.** When members visit the Club, they usually stay for four or more hours, providing ample and repeated opportunities to view signage at the pool and hear announcements encouraging sponsorship of your business.
- **Member Loyalty to Supporting Businesses.** Members are proud to be a part of Manorlu. This sense of ownership in the Club will translate into an appreciation for businesses that have invested in the Club and an increased likelihood of patronizing your business.
- **Increase Your Social Media Buzz.** Our growing Facebook community is a live and active forum for company visibility. Our online monthly newsletters, sent throughout the year, have significantly high "open" and "read" rates amongst the members and other Megaduck lovers.
- **Extended Marketing Opportunities.** Manorlu hosts several swim meets and other special events each year, providing additional marketing opportunities to reach hundreds more families from the immediate area.

Thank you for considering a sponsorship of the Megaducks! If you have any questions, please don't hesitate to be in touch with us.

### Manorlu Swim Club Community Connections Team

Lisa Keezer

[keezerfamily4@gmail.com](mailto:keezerfamily4@gmail.com)  
309.212.1574  
Member since 2013

Kim Paris

[paris415@comcast.net](mailto:paris415@comcast.net)  
267.342.3539  
Member since 1993



# Manorlu Megaducks Corporate Sponsorship



Founded in 1956, Manorlu is a member-owned swim club nestled on three beautiful acres near the intersection of Abington and Upper Dublin Townships. Manorlu's swim, diving, and basketball teams promote a forum for camaraderie and sportsmanship amongst our young members in competition throughout the summer. Your kind sponsorship of the Manorlu Megaducks unlocks premier social, electronic media, and affiliation opportunities to promote your business to our members and others throughout the community.

## 2018 Season Corporate Sponsorship Opportunities

### MegaSplash - \$1000

- ***Includes all Cannonball tier sponsorship benefits plus...***
- Premier logo placement on large sponsorship banners prominently displayed on Manorlu grounds throughout the summer months
- Feature MegaSplash Corporate Sponsorship Showcase article in member online newsletter

### Cannonball - \$750

- ***Includes all Springboard tier benefits plus...***
- Periodic announcements of Corporate Sponsorship throughout summer during member events
- Five (5) season guest passes to Manorlu Swim Club to share with clients, family and friends

### Springboard - \$450

- ***Includes all Swim Buddy tier benefits plus...***
- Company Logo displayed on large sponsorship banners prominently displayed on Manorlu grounds throughout the summer months
- Announcements of Corporate Sponsors at all Manorlu sporting events
- Display of Company Logo in member greeting and hospitality areas all summer
- Logo presence in all Manorlu member online newsletters encouraging members to patronize your business

### Megaduck Swim Buddy - \$150

- Manorlu Megaducks 2018 Corporate Sponsorship Wall Plaque
- "Proud Manorlu Megaducks Corporate Sponsor" Window Decal
- Company Logo posting on Member Facebook and Manorlu Website with links to your business' website

**Help Back the Quack!**

***FILL OUT YOUR CORPORATE SPONSORSHIP FORM TODAY!***

Manorlu Swim Club • Dresher, PA 19025 • 215.646.9991  
manorlu.com • mail@manorlu.com